

SpendFlow: Operationalizing the Economics of Speed

Turning Time into Margin, Cash Flow, and Competitive Advantage — for Construction & Manufacturing

THE PROBLEM: TIME IS TRAPPED CAPITAL

Construction and manufacturing firms convert capital, labour, and materials into finished value — but every stalled approval, unbilled invoice, and untracked purchase order traps that capital in motion. It shows up as margin compression, financing strain, and slower growth, not always visible on the income statement.

SpendFlow targets the layer where this happens most: **spend visibility, integration workflow, and approvals.**

HOW SPENDFLOW SOLVES IT

Compress the Decision Cycle Automated approval routing for POs, change orders, and invoices — removing the wait-on-a-decision tax that stalls projects and production.	Make Spend Visible in Real Time Live tracking of committed vs. actual spend across projects and production runs, surfacing trapped capital before it erodes margin.	Eliminate Coordination Drag One source of truth connecting procurement, finance, and ops — replacing the manual buffers teams build when they don't trust the system.
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MAPPING ECONOMICS → SPENDFLOW

Economic Speed Driver	SpendFlow Role	Outcome
Time Compression	Real-time costing	Margin protection
Cash Conversion	Billing + AR automation	Faster cash inflow
Asset Utilization	Equipment & inventory tracking	Lower carrying cost
Labor Efficiency	Scheduling & dispatch	Higher productivity
Decision Velocity	Workflow automation	Reduced delays
Throughput	Integrated execution system	Faster project completion
Capital Efficiency	Financial integration	Reduced financing need

OUTCOMES & VALUE PROPOSITION

Profitability Visibility Real-time margin insight by project, job, or production run — see where profit leaks before it hits the P&L.	Real-Time Cost Tracking Committed vs. actual spend tracked live, so cost overruns surface early, not at month-end close.	Cash Flow Acceleration Faster conversion from spend to cash by closing the gap between work performed and capital recovered.
Faster Billing & Payments Automated invoicing and AR workflows shrink the time between milestone completion and payment received.	Unified Operations Procurement, finance, and field ops run on one connected system — no more reconciling siloed spreadsheets.	All-in-One Platform A single source of truth replacing fragmented tools, manual buffers, and disconnected approvals.
Turn Trapped Capital into Working Capital <i>Every delayed approval, stalled invoice, and untracked PO is capital sitting idle. SpendFlow compresses the time between spend and visibility, so cash moves as fast as the work does.</i>		